

## **Lange GmbH celebrates 25th anniversary.**

**Your expert for second-hand machines for producing boxes, Lange GmbH, has now modernized and internationalized its Internet presence in time for the firm's 25th anniversary – because the business of trading in used machinery is a global one.** Thank to their rigorous focus in trading in used box-making machines, Lange GmbH is arguably the top dog in this market segment. At the end of 2008 the company celebrates its 25th anniversary. Not only does this mean 25 years of buying and selling sometimes highly complex machinery, but the end of the year is usually also preceded by an intense phase of consultation. This market is highly specialized – and there are very few people who have such deeply-rooted expertise as Carl Ingolf Lange and his team, some of whom have shared his passion for machines for producing boxes since day one.

Lange's anniversary is even more remarkable if one considers the knee-jerk nature of the used-machine business. Against this background, this quarter of a century also sends a clear message that there is someone out there who knows his profession inside out, who cultivates contacts and who is totally serious and committed. And for good reason.

## **Growing up with machines for producing boxes.**

The roots of today's company lie in the cardboard factory Carl Lange GmbH, which started producing box dividers, mailers, folding cartons and much, much more in Germany back in 1955. It was here – under the watchful eye of his father – that Carl Ingolf Lange, founder and chief executive officer of Lange GmbH, learned the business from scratch and in all its glory: from die cutting through glueing and wrapping to laminating. In 1983, Lange founded his own company – Carl Ingolf Lange Investition GmbH, or Lange GmbH for short. Its field of activities: buying and selling used plant and machinery for use in the production of boxes. Although, out of respect for this often almost mint condition equipment, Lange prefers to talk about "second-hand" or "pre-owned". "Used sounds kind of shabby and sleazy to me," he says.

Hardly anyone knows this industry and its products as well as Carl Ingolf Lange, who combines the highest expertise with integrity. He is also a source of information which many other dealers also tap into: they just send him a picture or a sample of a box – and he tells them which machine their customer needs. And in many cases he can also offer them precisely that machine!

## **Website [www.lange.de](http://www.lange.de) focuses on global demands.**

After 25 years, Lange GmbH arguably has the most comprehensive and continuously updated address file of people who wish to buy a second-hand machine for producing boxes – or who wish to part with theirs. In order to offer those people who are not yet included in the database an optimum search platform, the international website [www.lange.de](http://www.lange.de) has been completely revamped and made even more user-friendly. Here you can find not only a list of all machines currently in the portfolio – including detailed description and original photograph – you can also find out more about the additional services offered by Lange GmbH. Because Carl Ingolf Lange and his company aspire to more than simply being broker and middleman – they also offer sound consulting services and staff training. Further evidence of the outstanding know-how this company embodies!

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